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**GroupRes Launches with Goal of Assisting Meeting Planners Through Technology**  
Company Celebrates Successful Launch of Tool for booking Group Hotel Reservations

CAMARILLO, Calif., April 7th, 2009 – GroupRes, Inc., today celebrated the official launch of the GroupRes product to the meeting planner community. Expected to complement and improve the ability of meeting planners in managing rooming lists for clients and events, GroupRes is well positioned to fully support meeting planners in managing and creating rooming lists for their client in a real-time environment.

“I’m proud to say that we have a robust and terrific product that will be the leader in the area of room list management optimization”, said Jim Tyner, CEO of GroupRes, Inc. “We built a tool that can upload a pre-existing rooming list and book hundreds of reservations instantly or that will create a rooming list based upon the uptake of rooms by the event attendees. We support the ability to book hotels for a conference, event, or meeting in real-time and provide a hotel generated confirmation number to the meeting planner or attendee.” Mr. Tyner elaborated further, saying “GroupRes also has the capability of providing a fully branded web page for each meeting that can be created by a meeting planner in as little as ten-minutes. With the ability to upload special rooms for VIP attendees too, GroupRes assists meeting planners in almost any scenario that they encounter in the normal course of reserving allocated blocks of rooms.”

Corbin Ball, an international speaker, consultant, writer and technology expert believes that the meetings industry is long overdue for this type of evolutionary enhancement and explains “Online housing products, such as GroupRes, are the kind of technology solutions that assist the meeting planning industry and the respective hotels. Automated real-time rooming list functionality with real-time hotel generated confirmation numbers give meeting planners the option of creating a web site for the meeting with their brand or the clients brand, and room list management optimization functionality. – This is the holy grail of group hotel reservations.”

GroupRes, Inc. is headquartered in Camarillo, California. GroupRes is the first web based, real-time, hotel direct booking tool, made for the meeting planning industry. GroupRes provides live hotel CRS generated confirmation numbers against a room block allocation and creates a real-time rooming list for room management optimization. GroupRes also creates a branded web site for each of your events that require hotel reservations. Event attendees can book their own reservations or a meeting planner can upload a list of attendees and have their reservations instantly confirmed and an e-mail sent to the attendee notifying them of their guaranteed hotel reservation. More information can be found at [www.group-res.com](http://www.group-res.com).

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